

Total No. of Questions : 07] [SET-A] [Total No. of Printed Page : 02

FINAL EXAMINATION – JULY 2017

MBA / PGDBM
First Year - Second Semester
Research Methodology

MBA/PGDBM

Time : 3 Hours

Max Marks : 70
Min. Marks : 28

- Note : (i) Attempt Any Four from section “A”
(ii) Attempt Any Three from section “B”
(iii) Section “C” is compulsory.

SECTION – “A” (Any Four)

4 × 5 = 20

- Q.1. Write a short note on:- (Any Four)
- Research Process
 - Methods of data collection
 - Measure of Dispersion
 - Research design
 - Quality of a good Hypothesis
 - Observation Method

SECTION – “B” (Any-Three)

3 × 12 = 36

- Q.2. What is Research? Explain the type of Research.
- Q.3. Explain the various sources of data. Why collection of primary data is more crucial?
- Q.4. Discuss various types of probability and non-probability sampling techniques in details.
- Q.5. What do you understand by interpretation of data? Write a detailed note on utility.
- Q.6. What is a research report? Briefly explain the contents of a research report drafted on a study of employees performance in organisation.

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SECTION – “B” (Any-Three)

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SECTION – “C”
(Compulsory Question)

14

Q.7. What points must be kept in mind while defining a research problem?
Briefly mention the advantage of considering those points while defining a research problem.

-----X-----

SECTION – “C”
(Compulsory Question)

14

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-----X-----