

Total No. of Questions : 07] [SET-A] [Total No. of Printed Page : 02

FINAL EXAMINATION – JULY 2017

MBA / PGDBM
First Year - First Semester
Business Ethics & CSR

MBA/PGDBM

Time : 3 Hours

Max Marks : 70
Min. Marks : 28

- Note : (i) Attempt Any Four from section “A”
(ii) Attempt Any Three from section “B”
(iii) Section “C” is compulsory.

SECTION – “A” (Any Four)

4 × 5 = 20

- Q.1. Write a short note on: (Any four)
- (i) Morals
 - (ii) Copyrights
 - (iii) Patents
 - (iv) Shoplifting
 - (v) Corruption
 - (vi) Corporate Citizenship

SECTION – “B” (Any Three)

3 × 12 = 36

- Q.2. Explain business ethics in detail with proper example? Explain types and functions of ethics.
- Q.3. Explain in detail about ethical activities. Write in detail about various laws enforcing ethical conduct.
- Q.4. Explain different types of corporate crimes in detail with example?
- Q.5. Explain corporate social responsibility with example? Explain social issues in corporate social responsibility?
- Q.6. Explain Cost-benefit analysis of Corporate Social Responsibility? Write down an overview of NGO.

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SECTION – “C”
(Compulsory Question)

14

Q.7. After the announcement of discontinuation of notes of Rs. 1,000 & Rs.500, all banks are changing Rs.1000 & Rs. 500 note for of Rs.100. Mr. A. from XYZ Bank is changing Rs.500 & Rs.1000 also.

Mr. C, one of the customer of XYZ Bank also visited bank for note exchange. He asked Mr. A to change his note. Mr. A said for Rs.500, he will also provide Rs.400 in exchange of note. He will keep Rs. 100 as charges for note exchange.

Mr. C said he is not known to such kind of changes and exchanged his Rs. 500 and received Rs. 400 in cash.

Questions:-

- (i) Do you think what Mr. x has done is ethical?
- (ii) Suggest legal actions taken again Mr. X for doing such kind of activities if you think his actions are unethical?
- (iii) Do you think Mr. C is a vigilant customer? Explain the reasons for his ignorance.

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