

DR. C.V. RAMAN UNIVERSITY

KARGI ROAD, KOTA BILASPUR (C.G.)

SELF LEARNING MATERIAL (SLM) DEATAIL

MBA						
COURSE CODE	COURSE NAME	REFERENCE BOOK	SLM APPROVAL DATE	PREPARED BY	UPDATEION 1	UPDATEION 2
1MBA1	MANAGEMENT PROCESS AND ORGANIZATIONAL BEHAVIOUR	1)MANAGEMENT PROCESS AND ORGANIZATIONAL BEHAVIOUR, P. K. AGRAWAL VRINDA PUBLICATION 2)ORGANISATIONAL BEHAVIOUR , R.K.CHOPRA,SUN INDIA PUBLICATION	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
1MBA2	QUANTTITATIVE METHODS	1)QUANTTITATIVE METHOD, D.R. AGRAWAL VRINDA PUBLICATION 2) QUANTTITATIVE TECHNIQUES C R KOTHARI VIKAS PUBLISHING HOUSE PVT LTD	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
1MBA3	MANAGERIAL ECONOMICS	1) MANAGERIAL ECONOMICS, ML.JHINGAN,J.K STEPHEN,VRINDA PUBLICATION 2) MANAGERIAL ECONOMICS N.KUMAR & R.MITTAL ANMOL PUBLICATION PVT LTD.	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
1MBA4	ENVIORNMENTAL ANALYSIS AND MANAGEMENT	1)ENVIRONMENTAL MANAGEMENT,N K UBEROI,EXCEL BOOKS 2) BUSINESS ENVIRONMENT, DR. P.C. JAIN ,DR. S.S. VERMA SAHITYA BHAWAN PUBLICATION 3) BUSINESS ENVIOREMENT,VIVEK MITTAL EXCEL BOOK	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
1MBA5	MANAGERIAL SKILL DEVELOPMENT	MANAGERIAL SKILL DEVELOPMENT , KAVITA GOYAL,KAVEESHER & NEETU,EXCEL BOOKS PRIVATE LIMITED	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
1MBA6	ACCOUNTING FOR MANAGERS	1)financial accounting,dr. s.m shukla&dr.s.p.gupta,sahitya bhawan publication 2) ACCOUNTING FINANCE FOR MANAGER N.P SRINIVASAN, M.SAKTHIVEL MURUGAN S.CHAND 3)MANAGEMENT ACCOUNTING DR. S.P.GUPTA,SAHITYA BHAWAN PUBLICATION	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
1MBA7	COMPUTER APPLICATION FOR MANAGERS	1. LEON & LEON INTRODUCTION TO COMPUTERS, VIKAS PUBLISHING HOUSE, NEW DELHI 2) SUMMER, M. COMPUTERS CONCEPTS AND USES, 2ND ED. ENGLEWOOD CLIFFS, PHI PUBLICATION 3) MANAGEMENT	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
1MBA8	BUSINESS ETHICS & CSR	1) BUSIONESS ETHICS & CSR, MURTHY, APH PUBLISHING CORPORATION 2)BUSINESS ETHICS, BADI, R.V. AND BADI, N.V. , VRINDA PUBLICATIONS	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
2MBA1	BUSINESS POLICY AND STRATEGIC ANALYSIS	1) BUSINESS POLICY AND STRATEGIC MANAGEMENT , AURNOB RAO,VRINDA PUBLICATION 2). KAZMI, AZAR, 'BUSINESS POLICY', TATA MCGRAW-HILL PUBLISHING CO. LTD,NEW DELHI,2009	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
2MBA2	MANAGEMENT SCIENCE	1)MANAGEMENT PROCESS AND ORGANIZATIONAL BEHAVIOUR, P. K. AGRAWAL VRINDA PUBLICATION 2)ORGANISATIONAL BEHAVIOUR , R.K.CHOPRA,SUN INDIA PUBLICATION	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
2MBA3	HUMAN RESOURCE MANAGEMENT	1) PERSONNEL AND HUMAN RESOURCE MANAGEMENT,P.SUBBA RAO,HIMALAYA PUBLISHING HOUSE . 2) HUMAN RESOURCE MANAGEMENT KAPIL.K GUPTA, SAURABH PUBLISHING HOUSE.	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
2MBA4	FINANCIAL MANAGEMENT	1) FINANCIAL MANAGEMENT,SHASHI K GUPTA 2) FINANCIAL MANAGEMENT M Y KHAN & P K JAIN TATA MCGRAW-HILL	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
2MBA5	MARKETING MANAGEMENT	1) MARKETING MANAGEMENT,S. A. SHERLEKAR, HIMALAYA PUBLICATION , 2) MARKETING MANAGEMENT: KOTLER, KELLER,KOSHY,JHA, PEARSON PRENTICE HALL	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
2MBA6	PRODUCTION AND OPERATIONS MANAGEMENT	1)PRODUCTION AND OPERATION MANAGEMENT, R. V. BEDI & N. V. BEDI, VRINDA PUBLICATION 2). ADAM, E E& EBERT, RJ. PRODUCTION & OPERATION MANAGEMENT, NEW DELHI , PHI	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
2MBA7	RESEARCH METHODOLOGY	1)RESEARCH METHODOLOGY ,R. KOTHARI,(HIMALAYA PUBLICATION), 2) RESEARCH METHODOLOGY P.K. MANOHARAN,APH PUBLISHING .	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
2MBA8	INTERNATIONAL BUSINESS	1) INTERNATIONAL BUSINESS K. ASHWATHAPA,(TATA MCGRAW HILL PUBLICATION 2) SUNDARAM, ANANT K AND STEWARD J. BLACK, THE INTERNATIONAL BUSINESS ENVIRONMENT: TEXT AND CASES (NEW	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
3MBA1	BUSINESS LEGISLATION	1) BUSINESS REGULATORY FRAMEWORK DR. O. P. GUPTA SBPD PUBLISHING HOUSE 2)BUSINESS REGULATOTY FRAMEWORK DR. G.K.VARSHNEY,SAHITYABHAWAN PUBLICATION 3)KAPOOR N D - MERCANTILE LAW	10-01-2010	CVRU TEAM	JANUARY. 2013 JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)

4MBA1	MANAGEMENT INFORMATION SYSTEM & DECISION SUPPORT SYSTEM	1)MANAGEMENT INFORMATION SYSTEM,TERRY LUCEY BPB PUBLICATION 2)MANAGEMENT INFORMATION SYSTEM P.MOHAN ,HIMALAYA PUBLICATION	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
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MARKETING GROUP

COURSE CODE	SUBJECT NAME	REFERENCE BOOK	SLM APPROVAL DATE	PREPARED BY	UPDATEION 1	UPDATEION 2
3MBA2/3MBA5	CONSUMER BEHAVIOUR	CONSUMER BEHAVIOUR,SUJA NAIR HIMALAYA PUBLICATION 2). M.R. SOLOMON, "CONSUMER BEHAVIOR", PEARSON EDUCATION	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
3MBA3/3MBA6	ADVERTISEMENT & SALES PROMOTION	1) ADVERTISEMENT & SALES PROMOTION,A.K. MISHARA,HIMALAYA PUBLICATION 2) ADVERTISING &SALES PROMOTION S.A CHUNAWALA	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
3MBA4/3MBA7	SERVICE MARKETING	1) SERVICE MARKETING THE INDIAN CONTEXT,R.SRINIVASAN,PHI LEARNING PRIVATE LIMITED 2)SERVICE MARKETING VASANTI VENUGOPAL,HIMALAYA PUBLICATION	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
4MBA2/4MBA5	CRM & SALES MANAGEMENT	1) CRM & SALES MANAGEMENT,FOR CRM- ALOK RAI ,(PHI PUBLICATION) 2). BUTTLE, FRANCIS, CUSTOMER RELATIONSHIP MANAGEMENT – CONCEPT AND TOOLS, ELSEVIER BUTTERWORTH – HEINEMANN, OXFORD,	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
4MBA3/4MBA6	INTERNATIONAL MARKETING	1)INTERNATIONAL MARKETING DR. R.K.KOTHARI,DR.P.C. JAIN,DR. RAMESH MITTAL RBD PROFESSIONALPUBLICATION 2) CHERUNILAM, INTERNATIONAL MARKETING, HIMALAYA PUBLISHING,	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
4MBA4/4MBA7	RETAIL & RURAL MARKETING	1) RURAL MARKETING, (OS SHRIVASTAVA),QUALITY PUBLICATION 2)1)RETAIL MANAGEMENT FUNCTIONAL PRINCIPLES &PRACTICS,GIBSON G.VEDAMANI,JAICO PUBLISHINGHOUSE,3) RETAIL MANAGEMENT (KISHOLOY ROY)VRINDA PUBLICATION	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)

HR GROUP

COURSE CODE	SUBJECT NAME	REFERENCE BOOK	SLM APPROVAL DATE	PREPARED BY	UPDATEION 1	UPDATEION 2
3MBA2/3MBA5	MANAGEMENT TRAINING AND DEVELOPMENT	1) MANAGEMENT TRAINING AND DEVELOPMENT,THOMASKUTTY,C.S HIMALYA PUBLISHING 2 PERSONNEL AND HUMAN RESOURCE MANAGEMENT,P.SUBBA RAO,HIMALAYA PUBLISHING HOUSE	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
3MBA3/3MBA6	HUMAN RESOURCE PLANNING AND DEVELOPMENT	1) HUMAN RESOURCE PLANNING AND DEVELOPMENT,T.N. CHHABRA (HRM),HIMALAYA PUBLICATION 2) PERSONNEL AND HUMAN RESOURCE MANAGEMENT,P.SUBBA RAO,HIMALAYA PUBLISHING HOUSE	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
3MBA4/3MBA7	LEGAL FRAMEWORK GOVERNING HUMAN RELATION	MANAGEMENT OF INDUSTRIAL RELATIONS AND LABOUR LAW ,S C SRIVASTAV VIKAS PUBLISHING HOUSE PVT LTD 2) INDUSTRIAL & LABOUR LAWS, P.SARAVANAVEL GALGOTIA PUBLICATIONPVT.LTD 3) INDUSTRIAL RELATION AND LABOUR LAW RICHA ARORA EXCEL BOOK.	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
4MBA2/4MBA5	MANAGEMENT OF INDUSTRIAL RELATIONS	MANAGEMENT OF INDUSTRIAL RELATIONS AND LABOUR LAW ,S C SRIVASTAV VIKAS PUBLISHING HOUSE PVT LTD 2) INDUSTRIAL RELATION AND LABOUR LAW RICHA ARORA EXCEL BOOK.3)INDUSTRIAL &	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
4MBA3/4MBA6	ORGANIZATIONAL CHANGE AND INTERVENTION STRATEGIES	1) MANAGING CHANGE IN ORGANISATION,NILANJAN SENGUPTA 2) MURTHY, S.S.V HIMALYA PUBLISHING	SLM APPROVAL DATE	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
4MBA4/4MBA7	INTERNATIONAL HUMAN RESOURCE MANAGEMENT	1) INTERNATIONAL HUMAN RESOURCE MANAGEMENT,P. SUBBA RAO,HIMALAYA PUBLICATION) & 2) P.L. RAO , INTERNATIONAL HUMAN RESOURCE MANAGEMENT ,EXCEL BOOKS,	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)

FINANCE GROUP

COURSE CODE	SUBJECT NAME	REFERENCE BOOK	SLM APPROVAL DATE	PREPARED BY	UPDATEION 1	UPDATEION 2
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3MBA2/3MBA5	SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT	1) SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT,S. KEVIN,HIMALAYA PUBLICATION 2). M. RANGANATHAM, "INVESTMENT ANALYSIS AND PORTFOLIO MANAGEMENT", PEARSON EDUCATION	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
3MBA3/3MBA6	TAX MANAGEMENT & PLANNING	1)TAX MANAGEMENT & PLANNING, H.C. MEHROTRA & V.P AGRAWAL,SAHITYA BHAWAN,PUBLICATION INCOME & DIRECT TAX,SAHITYA BHAVAN PUBLICATION 2). B.B. LAL, "DIRECT TAXES". PEARSON EDUCATION,3. V S DATEY – INDIRECT TAXES – TAXMAN PUBLICATIONS	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
3MBA4/3MBA7	FINANCIAL INSTITUTION & SERVICES	1)FINANCIAL INSTITUTION & SERVICES,L.M. BHOLE,PHI PUBLICATION 2) MARKETING OF FINANCIAL SERVICES,V.A. AVADHANI,HIMALYA PUBLISHING HOUSE 3) R.M.SHRIVASTAVA,"MANAGEMENT OF INDIAN FINANCIAL INSTITUTIONS", HIMALAYA PUBLICATIONS	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
4MBA2/4MBA5	WORKING CAPITAL MANAGEMENT	1)WORKING CAPITAL MANAGEMENT, HRISHIKES BHATTACHARYA PHI LEARNING PVT LTD 2) P. PERIASAMY,HIMALAYA PUBLICATION1. SMITH, K V - MANAGEMENT OF WORKING CAPITAL	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
4MBA3/4MBA6	FINANCIAL DERIVATIVES	1) GUPTA S.L: FINANCIAL DERIVATIVES:-THEORY, CONCEPTS & PROBLEMS, PHI LEARNING 2)KUMAR S.S.S: FINANCIAL DERIVATIVES,PHI LEARNING	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
4MBA4/4MBA7	BANKING & FINANCE	1) BANKING & FINANCE,MURLI DHARAN BANKING THEORY & PRACTICES,PHI PUBLICATION 2) GOMEZ CLIFFORD: BANKING & FINANCE:-THEORY, LAW & PRACTICE, PHI LEARNING	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)

IT GROUP

COURSE CODE	SUBJECT NAME	REFERENCE BOOK	SLM APPROVAL DATE	PREPARED BY	UPDATEION 1	UPDATEION 2
3MBA2/3MBA5	BUSINESS PROCESS REENGINEERING	BUSINESS PROCESS REENGINEERING, R. SRINIVASAN, TATA MC GRAW- HILL EDUCATION	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
3MBA3/3MBA6	SYSTEM ANALYSIS AND DESIGN	SYSTEM ANALYSIS & DESIGN, M. AWAD (2ND ED.), GALGOTIA PUBLICATION	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
3MBA4/3MBA7	DATABASE MANAGEMENT SYSTEM	1)DATABASE MANAGEMENT SYSTEM, NIRUPMA PATHAK, HIMALIYA PUBLISHING HOUSE, 2)DATABASE MANAGEMENT SYSTEM,SHRIDHAR B.DANDIN	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
4MBA2/4MBA5	INNOVATION AND TECHNOLOGY MANAGEMENT	MANAGEMENT OF TECHNOLOGY,TAREK, KHALIL (2ND ED.), MCGRAW HILL PUBLICATION	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
4MBA3/4MBA6	E-COMMERCE	E- COMMERCE – CONCEPTS, MODELS & STRATEGIES, C.S.V. MURTHY, HIMALAYA PUBLICATION HOUSE	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
4MBA4/4MBA7	CYBER LAW	CYBER LAW & IT PROTECTION, HARISH CHANDER,PHI LEARNING PRIVATE LIMITED NEW DELHI	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
			10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)

BBA

COURSE CODE	SUBJECT NAME	REFERENCE BOOK	SLM APPROVAL DATE	PREPARED BY	UPDATEION 1	UPDATEION 2
BBA	HINDI LANGUAGE STRUCTURE - I	मध्यप्रदेश हिन्दी ग्रंथ अकादमी भोपाल द्वारा प्रकाशित पुस्तक	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)

1BBA2	FUNDAMENTALS OF ENTREPRENEURSHIP	1)FUNDAMENTAL OF ENTREPRENEURSHIP,DR.PRAVEENAGRAWAL& DR. AVINASHAGRAWAL,SAHITYA BHAWAN PUBLICATION 2)FUNDAMENTAL OF ENTREPRENEURSHIP,DR. G.K.VARSHNEY,SAHITYA BHAWAN PUBLICATION	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
1BBA3	PRINCIPLES OF MANAGEMENT	1)MANAGEMENT PROCESS AND ORGANIZATIONAL BEHAVIOUR, P. K. AGRAWAL VRINDA PUBLICATION 2)ORGANISATIONAL BEHAVIOUR , R.K.CHOPRA,SUN INDIA PUBLICATION	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
1BBA4	BUSINESS ENVIRONMENT	1) BUSINESS ENVIRONMENT, DR. P.C. JAIN ,DR. S.S. VERMA SAHITYA BHAWAN PUBLICATION 2) BUSINESS ENVIOREMENT,VIVEK MITTAL EXCEL BOOK	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
1BBA5	MANAGERIAL ECONOMICS	1) MANAGERIAL ECONOMICS, ML.JHINGAN,J.K STEPHEN,VRINDA PUBLICATION 2) MANAGERIAL ECONOMICS N.KUMAR & R.MITTA ANMOL PUBLICATION PVT LTD.	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
1BBA6	BUSINESS MATHEMATICS	1) BUSINESS MATHEMATICS BY DR. S.M SHUKLA SAHITYA BHAWAN PUBLICATION	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
		2) BUSINESS MATHMATICS DR. S C JAIN, KAILASH PUSTAK SADAN			JANUARY. 2013	
2BBA1	ENGLISH LANGUAGE AND INDIAN CULTURE	मध्यप्रदेश हिन्दी ग्रंथ अकादमी भोपाल द्वारा प्रकाशित पुस्तक	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
2BBA2	DEVELOPMENT OF ENTREPRENEUR	1)FUNDAMENTAL OF ENTREPRENEURSHIP,DR.PRAVEENAGRAWAL& DR. AVINASHAGRAWAL,SAHITYA BHAWAN PUBLICATION 2)FUNDAMENTAL OF ENTREPRENEURSHIP,DR. G.K.VARSHNEY,SAHITYA BHAWAN PUBLICATION	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
2BBA3	BUSINESS COMMUNICATION	1)BUSINESS COMMUNICATION BY N.GUPTA & P.MAHAJAN ,SAHITYA BHAWAN PUBLICATIONS	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
		2)ESSENTIALS OF BUSINESS COMMUNICATION BY RAJENDRA PAL&J.S.KORLAHALI,SULTAN CHAND & SONS	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
2BBA4	INTRODUCTION TO ACCOUNTANCY	1) FINANCIAL ACCOUNTING DR. S.M.SHUKLA SAHITYA BHAWAN PUBLICATION 2) ESSENTIALS OF FINANCIAL ACCOUNTING ,ASISH K. BHATTACHARYYA,PHI LEARNING PRIVATE LIMITED.	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
2BBA5	BUSINESS LAW	1) BUSINESS REGULATORY FRAMEWORK DR. O. P. GUPTA SBPD PUBLISHING HOUSE 2)BUSINESS REGULATOTY FRAMEWORK DR. G.K.VARSHNEY,SAHITYABHAWAN PUBLICATION	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
2BBA6	ORGANIZATIONAL BEHAVIOUR	1)MANAGEMENT PROCESS AND ORGANIZATIONAL BEHAVIOUR, P. K. AGRAWAL VRINDA PUBLICATION 2)ORGANISATIONAL BEHAVIOUR , R.K.CHOPRA,SUN INDIA PUBLICATION	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
3BBA1	HINDI LANGUAGE AUR SAMVEDENA	मध्यप्रदेश हिन्दी ग्रंथ अकादमी भोपाल द्वारा प्रकाशित पुस्तक	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
3BBA2	ENVIRONMENTAL STUDIES-I	1)ENVIRONMENTAL MANAGEMENT,N K UBEROI,EXCEL BOOKS	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
3BBA3	BANKING & INSURANCE PRACTICES	1) L.M. BHOLE, TATA MCGROAW HILL, R. PARMESHWARAM, S. NATRAJAN,(S. CHAND PUBLICATION) 2)BANKING & INSURANCE LAW, S.N. MAHESHWARI, KALYANI PUBLISHERS	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
3BBA4	COST & MANAGEMENT ACCOUNTING	1) COST ACCOUNTING , PROF.M.L.AGRAWAL & DR. K.L.GUPTA 2) COST AND MANAGEMENT ACCOUNTING (STUDENTS EDITION)BY PRASHANTA ATHMA,HIMALAYA PUBLICATION & COST ACCOUNTING : JAIN & NARANG	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
3BBA5	BUSINESS STATISTICS	1) BUSINESS STATISTICS ,DR. SURESH KATARIA& R.L KATARIA,KAILASH PUSTAK SADAN 2) VYAVSAYIK SANKHIKIYA BUSINESS STATISTICS THEORY AND PRACTICE, BY SHUKLA & SAHAY, SAHITYA BHAVAN	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
3BBA6	MANAGEMENT INFORMATION SYSTEM	1)MANAGEMENT INFORMATION SYSTEM,TERRY LUCEY BPB PUBLICATION 2)MANAGEMENT INFORMATION SYSTEM P.MOHAN ,HIMALAYA PUBLICATION	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
4BBA1	ENGLISH LANGUAGE AND SCIENTIFIC TEMPER	मध्यप्रदेश हिन्दी ग्रंथ अकादमी भोपाल द्वारा प्रकाशित पुस्तक.	10-01-2010	CVRU TEAM	JANUARY. 2013	
4BBA2	ENVIRONMENTAL STUDY-II	ENVIRONMENTAL MANAGEMENT,N K UBEROI,EXCEL BOOKS	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)

4BBA3	FINANCIAL MANAGEMENT	1) FINANCIAL MANAGEMENT,SHASHI K GUPTA 2) FINANCIAL MANAGEMENT M Y KHAN & P K JAIN TATA MCGRAW-HILL	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
4BBA4	MARKETING MANAGEMENT	1) MARKETING MANAGEMENT,S. A. SHERLEKAR, HIMALAYA PUBLICATION , 2) 1. MARKETING MANAGEMENT: KOTLER, KELLER,KOSHY,JHA. PEARSON PRENTICE HALL	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
4BBA5	PRODUCTION & OPERATION MANAGEMENT	1)PRODUCTION AND OPERATION MANAGEMENT, R. V. BEDI & N. V. BEDI, VRINDA PUBLICATION 2). ADAM, E E& EBERT, RJ. PRODUCTION & OPERATION MANAGEMENT, NEW DELHI , PHI	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
4BBA6	HUMAN RESOURCE MANAGEMENT	1) PERSONNEL AND HUMAN RESOURCE MANAGEMENT,P.SUBBA RAO,HIMALAYA PUBLISHING HOUSE . 2) HUMAN RESOURCE MANAGEMENT KAPIL.K GUPTA, SAURABH PUBLISHING HOUSE.	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
5BBA1	HINDI LANGUAGE (BHASHA KAUSHAL AUR SANCHAR SADHAN)	मध्यप्रदेश हिन्दी ग्रंथ अकादमी भोपाल द्वारा प्रकाशित पुस्तक	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
5BBA2	COMPUTER & INFORMATION TECHNOLOGY BASICS-I	1.COMPUTER FUNDAMENTAL :- PRADEEP K SINHA 2. FUNDAMENTALS OF COMPUTERS :- V.RAJARAMAN-	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
5BBA3	CORPORATE STRATEGY	1) BUSINESS POLICY AND STRATEGIC MANAGEMENT , AURNOB RAO,VRINDA PUBLICATION 2). KAZMI, AZAR, 'BUSINESS POLICY', TATA MCGRAW-HILL PUBLISHING CO. LTD	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
5BBA4	RESEARCH METHODOLOGY	1)RESEARCH METHODOLOGY ,R. KOTHARI,(HIMALAYA PUBLICATION), 2) RESEARCH METHODOLOGY P.K. MANOHARAN,APH PUBLISHING .	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
6BBA1	ENGLISH LANGUAGE AND ASPECTS OF DEVELOPMENT	ENGLISH LANGUAGE & INDIAN CULTURE,MADHYA PRADESH HINDI GRANTH ACADMI	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
6BBA2	COMPUTER & INFORMATION TECHNOLOGY BASICS-II	1.ILLUMINATING MS-OFFICE XP-A.MANSOOR	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
		2.MS-OFFICE XP FOR EVERY ONE-SANJAY SAXENA			JANUARY. 2013	

MARKETING GROUP

M-I	CONSUMER BEHAVIOUR	CONSUMER BEHAVIOUR,SUJA NAIR HIMALAYA PUBLICATION 2). M.R. SOLOMON, "CONSUMER BEHAVIOR", PEARSON EDUCATION	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
M-II	ADVERTISING AND SALES MANAGEMENT	1) SALES AND DISTRIBUTION MANAGEMENT,S. A. CHUNAWALA,HIMALAYA PUBLISHING HOUSE 2) ADVERTISING MANAGEMENT, RAJEEV BATRA,JOHN G.MYERS,DAVID A.AAKER,PEARSON	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
M-III	SERVICE MARKETING	1) SERVICE MARKETING THE INDIAN CONTEXT,R.SRINIVASAN,PHI LEARNING PRIVATE LIMITED 2)SERVICE MARKETING VASANTI VENUGOPAL,HIMALAYA PUBLICATION	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
M-IV	MARKETING RESEARCH	1) MARKETING RESEARCH:AN APPLIED ORIENTATION NARESH K. MALHOTRA,PEARSON PUBLICATION, 2) BOYD, WESTFALL & STASCH: MARKETING RESEARCH	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)

HR GROUP

COURSE CODE	SUBJECT NAME	REFERENCE BOOK	SLM APPROVAL DATE	PREPARED BY	UPDATEION 1	UPDATEION 2
HRM-I	HUMAN RESOURCE DEVELOPMENT	1)HUMAN RESOURCE DEVELOPMENT, NICK WILTON,SAGE PUBLICATIONS LTD. 2) MANAGING HUMAN RESOURSE TECHNIQUES AND PRACTICES T.N. CHHABRA/R.K.SURI PENTAGON PRESS	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
HRM-II	MANAGEMENT OF INDUSTRIAL RELATIONS	1) MANAGEMENT OF INDUSTRIAL RELATIONS AND LABOUR LAW ,S C SRIVASTAV VIKAS PUBLISHING HOUSE PVT LTD 2) INDUSTRIAL RELATION AND LABOUR LAW RICHA ARORA EXCEL BOOK.	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
HRM-III	MANAGEMENT OF TRAINING & DEVELOPMENT	1) MANAGEMENT TRAINING AND DEVELOPMENT,THOMASKUTTY,C.S HIMALYA PUBLISHING 2) PERSONNEL AND HUMAN RESOURCE MANAGEMENT,P.SUBBA RAO,HIMALAYA PUBLISHING HOUSE	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)

HRM-IV	CHANGE MANAGEMENT	1) CHANGE MANAGEMENT MURTHY, C.S.V. HIMALAYA PUBLISHING 2)MANAGING CHANGE IN ORGANISATION,NILANJAN SENGUPTA 2) MURTHY, S.S.V HIMALYA PUBLISHING	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
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FINANCE GROUP

COURSE CODE	SUBJECT NAME	REFERENCE BOOK	SLM APPROVAL DATE	PREPARED BY	UPDATEION 1	UPDATEION 2
F-I	WORKING CAPITAL MANAGEMENT	1)WORKING CAPITAL MANAGEMENT, HRISHIKES BHATTACHARYA PHI LEARNING PVT LTD 2) P. PERIASAMY,HIMALAYA PUBLICATION1. SMITH, K V - MANAGEMENT OF WORKING CAPITAL	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
F-II	SECURITY ANALYSIS & PORTFOLIO MANAGEMENT	1) SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT,S. KEVIN,HIMALAYA PUBLICATION 2). M. RANGANATHAM, "INVESTMENT ANALYSIS AND PORTFOLIO MANAGEMENT", PEARSON EDUCATION	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
F-III	MARKETING OF FINANCIAL SERVICES	1) MARKETING OF FINANCIAL SERIVICES,V.A. AVADHANI,HIMALYA PUBLISHING HOUSE 2)FINANCIAL INSTITUTION & SERVICES,L.M. BHOLE,PHI PUBLICATION	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
F-IV	INTERNATIONAL FINANCIAL SYSTEM	1) INTERNATIONAL FINANCIAL SYSTEM , SAPNA NIBSAIYA, VIKAS PUBLICATION 2) BAKER, J.C., INTERNATIONAL FINANCE: MANAGEMENT, MARKETS AND INSTITUTIONS,PRENTICE HALL 3)INTERNATIONAL FINANCIAL MANAGEMENT.S.KEVIN,PHI LEARNING PRIVATE LIMITED.	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)

PGDMM

COURSE CODE	SUBJECT NAME	REFERENCE BOOK	SLM APPROVAL DATE	PREPARED BY	UPDATEION 1	UPDATEION 2
PGDMM1	CONSUMER BEHAVIOUR	1)CONSUMER BEHAVIOUR,SUJA NAIR HIMALAYA PUBLICATION 2). M.R. SOLOMON, "CONSUMER BEHAVIOR", PEARSON EDUCATION,2) MARKETING MANAGEMENT,S. A. SHERLEKAR, HIMALAYA PUBLICATION ,3). MARKETING MANAGEMENT: KOTLER, KELLER,KOSHY,JHA, PEARSON PRENTICE HALL	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
PGDMM2	SALES AND DISTRIBUTION MANAGEMENT	1) SALES AND DISTRIBUTION MANAGEMENT,DR.S.L GUPTA ,EXCEL BOOK 2)SALES AND DISTRIBUTION MANAGEMENT,S. A. CHUNAWALA.HIMALAYA PUBLISHING HOUSE	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
PGDMM3	PRODUCT AND BRAND MANAGEMENT	1)PRODUCT AND BRAND MANAGEMENT,BY V. VENUGOPAL RAO,HIMALAYA PUBLISHING HOUSE 2)1) MARKETING MANAGEMENT,S. A. SHERLEKAR, HIMALAYA PUBLICATION , 2) 1. MARKETING MANAGEMENT: KOTLER, KELLER,KOSHY,JHA, PEARSON PRENTICE HALL	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
PGDMM4	INTERNATIONAL MARKETING	INTERNATIONAL MARKETING,ASHWATHAPA,(HIMALAYA PUBLICATION)&7. CHERUNILAM, INTERNATIONAL MARKETING, HIMALAYA PUBLISHING,	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
PGDMM5	ADVERTISING MANAGEMENT	1) ADVERTISEMENT & SALES PROMOTION,A.K. MISHARA,HIMALAYA PUBLICATION 2) ADVERTISING &SALES PROMOTION S.A CHUNAWALA	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
PGDMM6	MARKETING OF SERVICES	1) SERVICE MARKETING THE INDIAN CONTEXT,R.SRINIVASAN,PHI LEARNING PRIVATE LIMITED 2)SERVICE MARKETING VASANTI VENUGOPAL,HIMALAYA PUBLICATION	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
PGDMM7	MARKETING RESEARCH	1) MARKETING RESEARCH:AN APPLIED ORIENTATION NARESH K. MALHOTRA,PEARSON PUBLICATION, 2) BOYD, WESTFALL & STASCH: MARKETING RESEARCH	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)

PGDMM8	RURAL MARKETING	RURAL MARKETING,BY O.S. SHRIVASTAVA,QUALITY PUBLICATION	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
PGDMM9	RETAIL MANAGEMENT	1)RETAIL MANAGEMENT FUNCTIONAL PRINCIPLES &PRACTICS,GIBSON G.VEDAMANI,JAICO PUBLISHINGHOUSE 2) RETAIL MANAGEMENTBY KISHOLOY ROY,VRINDA PUBLICATION	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
PGDBM						
COURSE CODE	SUBJECT NAME	REFERENCE BOOK	SLM APPROVAL DATE	PREPARED BY	UPDATEION 1	UPDATEION 2
1PGDBM1	MANAGEMENT PROCESS AND ORGANIZATIONAL BEHAVIOUR	1)MANAGEMENT PROCESS AND ORGANIZATIONAL BEHAVIOUR, P. K. AGRAWAL VRINDA PUBLICATION 2)ORGANISATIONAL BEHAVIOUR , R.K.CHOPRA,SUN INDIA PUBLICATION	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
1PGDBM2	QUANTTITATIVE METHODS	1)QUANTTITATIVE METHOD, D.R. AGRAWAL VRINDA PUBLICATION 2) QUANTTITATIVE TECHNIQUES C R KOTHARI VIKAS PUBLISHING HOUSE PVT LTD .	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
1PGDBM3	MANAGERIAL ECONOMICS	1) MANAGERIAL ECONOMICS, ML.JHINGAN,J.K STEPHEN,VRINDA PUBLICATION 2) MANAGERIAL ECONOMICS N.KUMAR & R.MITTAL ANMOL PUBLICATION PVT LTD.	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
1PGDBM4	ENVIORNMENTAL ANALYSIS AND MANAGEMENT	1) BUSINESS ENVIRONMENT, DR. P.C. JAIN ,DR. S.S. VERMA SAHITYA BHAWAN PUBLICATION 2) BUSINESS ENVIORNMENT,VIVEK MITTAL EXCEL BOOK	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
1PGDBM5	MANAGERIAL SKILL DEVELOPMENT	MANAGERIAL SKILL DEVELOPMENT , KAVITA GOYAL,KAVEESHER &NEETU,EXCEL BOOKS PRIVATE LIMITED	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
1PGDBM6	ACCOUNTING FOR MANAGERS	1)financial accounting,dr. s.m shukla&dr.s.p.gupta,sahitya bhawan publication 2) ACCOUNTING FINANCE FOR MANAGER N.P SRINIVASAN, M.SAKTHIVEL MURUGAN S.CHAND	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
1PGDBM7	COMPUTER APPLICATION FOR MANAGERS	1. LEON & LEON INTRODUCTION TO COMPUTERS, VIKAS PUBLISHING HOUSE, NEW DELHI 2) SUMMER, M. COMPUTERS CONCEPTS AND USES, 2ND ED. ENGLEWOOD CLIFFS, PHI PUBLICATION 3) MANAGEMENT INFORMATION SYSTEM, P. MOHAN,HIMALAYA PUBLICATION	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
1PGDBM8	BUSINESS ETHICS & CSR	1) BUSIONESS ETHICS & CSR, MURTHY, APH PUBLISHING CORPORATION 2) BADI, R.V. AND BADI, N.V. BUSINESS ETHICS, VRINDA PUBLICATIONS	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
2PGDBM1	BUSINESS POLICY AND STRATEGIC ANALYSIS	1) BUSINESS POLICY AND STRATEGIC MANAGEMENT , AURNOB RAO,VRINDA PUBLICATION 2) KAZMI, AZAR, 'BUSINESS POLICY', TATA MCGRAW-HILL PUBLISHING CO. LTD,NEW DELHI,2009	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
2PGDBM2	MANAGEMENT SCIENCE	1)MANAGEMENT PROCESS AND ORGANIZATIONAL BEHAVIOUR, P. K. AGRAWAL VRINDA PUBLICATION 2)ORGANISATIONAL BEHAVIOUR , R.K.CHOPRA,SUN INDIA PUBLICATION	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
2PGDBM3	HUMAN RESOURCE MANAGEMENT	1) PERSONNEL AND HUMAN RESOURCE MANAGEMENT,P.SUBBA RAO,HIMALAYA PUBLISHING HOUSE . 2) HUMAN RESOURCE MANAGEMENT KAPIL.K GUPTA, SAURABH PUBLISHING HOUSE.	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
2PGDBM4	FINANCIAL MANAGEMENT	1) FINANCIAL MANAGEMENT,SHASHI K GUPTA 2) FINANCIAL MANAGEMENT M Y KHAN & P K JAIN TATA MCGRAW-HILL	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
2PGDBM5	MARKETING MANAGEMENT	1) MARKETING MANAGEMENT,S. A. SHERLEKAR, HIMALAYA PUBLICATION , 2) 1. MARKETING MANAGEMENT: KOTLER, KELLER,KOSHY,JHA, PEARSON PRENTICE HALL	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
2PGDBM6	PRODUCTION AND OPERATIONS MANAGEMENT	1)PRODUCTION AND OPERATION MANAGEMENT, R. V. BEDI & N. V. BEDI, VRINDA PUBLICATION 2). ADAM, E E& EBERT, RJ. PRODUCTION & OPERATION MANAGEMENT, NEW DELHI , PHI	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
2PGDBM7	RESEARCH METHODOLOGY	1)RESEARCH METHODOLOGY ,R. KOTHARI,(HIMALAYA PUBLICATION), 2) RESEARCH METHODOLOGY P.K. MANOHARAN,APH PUBLISHING .	10-01-2010		JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)

2PGDBM8	INTERNATIONAL BUSINESS	1) INTERNATIONAL BUSINESS K. ASHWATHAPA,(TATA MCGRAW HILL PUBLICATION 2) SUNDARAM, ANANT K AND STEWARD J. BLACK, THE INTERNATIONAL BUSINESS ENVIRONMENT: TEXT AND CASES	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
PGDIRM						
COURSE CODE	SUBJECT NAME	REFERENCE BOOK	SLM APPROVAL DATE	PREPARED BY	UPDATEION 1	UPDATEION 2
PGDIRM1	PRINCIPLES OF INSURANCE AND PRACTICES OF LIFE INSURANCE	1)INSURANCE FOR EVERYONE (ENGLISH) KSHITIJ PATUKALE,MACMILLAN PUBLISHERS INDIA 2)BIMA VYAVASAY KE SIDHANT,DR.PAVAN MISHRA,MADHYA PRADESH AKADMI,	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
PGDIRM2	PRACTICES OF GENERAL INSURANCE	AISECT G01 - GENERAL INSURANCE	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
PGDIRM3	RISK MANAGEMENT AND REINSURANCE	RISK MANAGEMENT AND INSURANCE BY SCOTT HARRINGTON ,TMH	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
PGDIRM4	MANAGEMENT OF INSURANCE	INSURANCE AND RISK MANAGEMENT BY P. K.GUPTA, PAPER BACK,HIMALAYA PUBLISHING HOUSE	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
PGDIRM5	LEGAL ASPECTS OF INSURANCE	AISECT L01 - LIFE INSURANCE	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
		AISECT G01 - GENERAL INSURANCE	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
PGDIRM6	MARKETING OF INSURANCE PRODUCTS	SELLING LIFE INSURANCE : THE PRACTICAL WAY BY B. RAMAN,MACMILLAN PUBLISHERS INDIA	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)
PGDIRM7	COMMUNICATIVE ENGLISH	BUSINESS COMMUNICATION BY JAIN & BIYANI, S. CHAND	10-01-2010	CVRU TEAM	JANUARY. 2013	OCTOBER 2017(UNDER PROCESS)